

ENTERPRISING BEHAVIOURS

(Business Attitudes & Styles Information System ~ BASIS)

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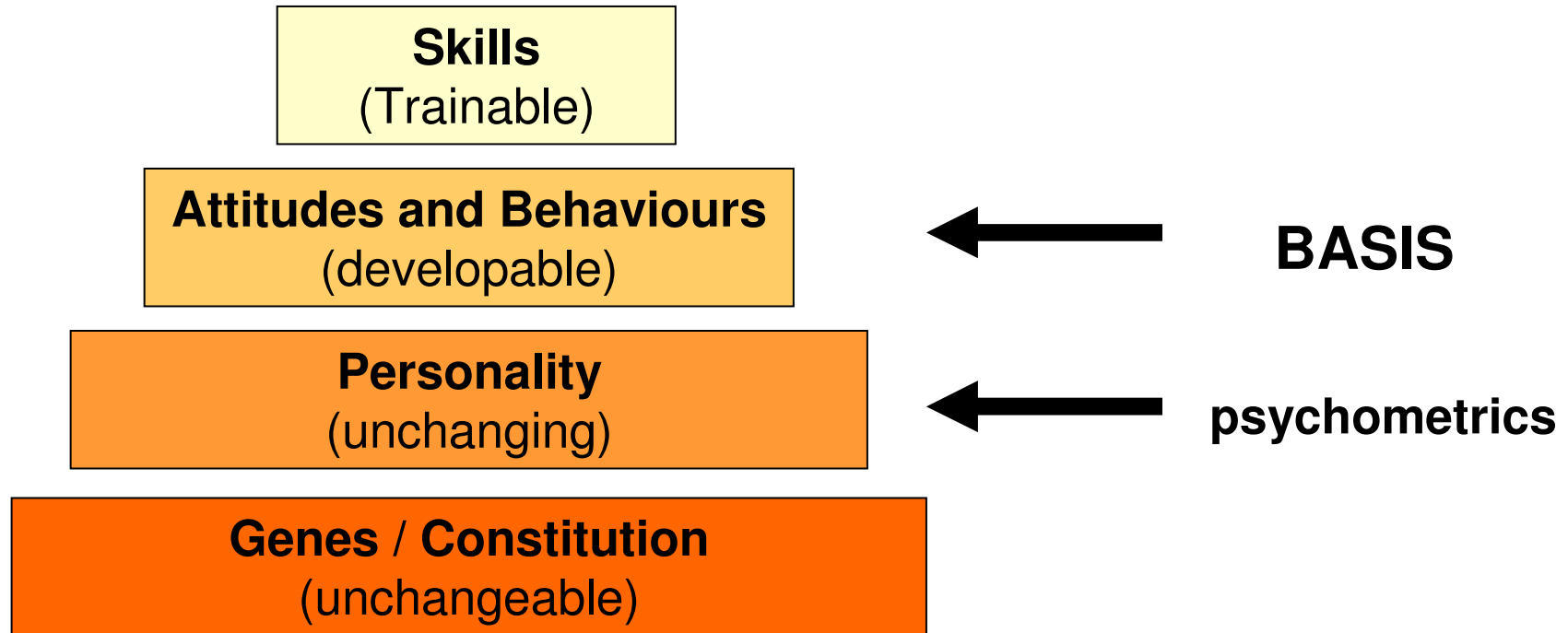
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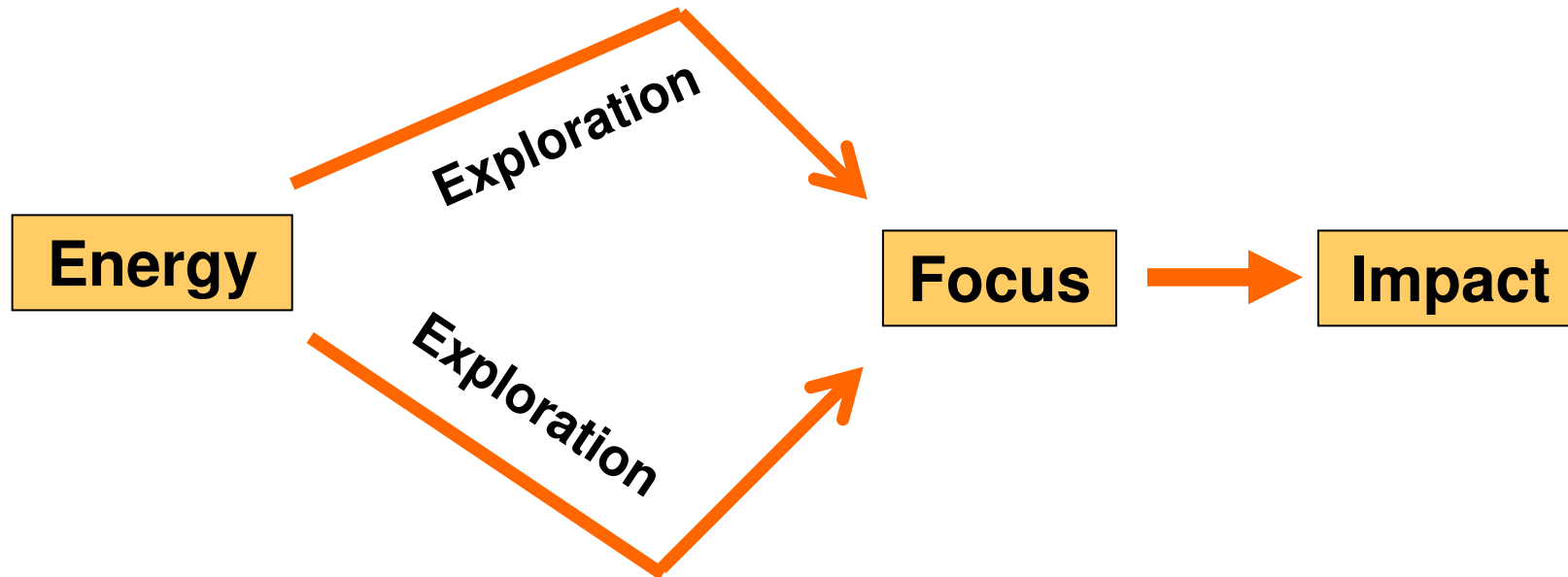
INTRODUCTION

- ◆ BASIS is a lead tool used by the Enterprising Futures team to give feedback on enterprise behaviours. BASIS is the intellectual property of emergentedge.
- ◆ This brief presentation tells you about its roots and underlying philosophy, something of its composition and in what context we can give feedback.

BASIS BUILDING BLOCKS



THE SUPER-DIMENSIONS



Business Development



THE 12 DIMENSIONS

- Motivation
- Accountability
- Autonomy

- Tolerance to Ambiguity
- Openness to Experience
- Opportunism
- Creativity

- Risk Awareness
- Risk Management
- Balanced Gain
- Visioning

- Actualisation

THE BASIS DIMENSIONS

ENERGY:

Motivation
Accountability
Autonomy

- ◆ The need to achieve (however you define “achievement”)
- ◆ Preparedness (and want) to take responsibility.
- ◆ The need to be in charge of your own destiny.

EXPLORATION:

Tolerance of Ambiguity
Openness to Experience
Opportunism
Creativity

- ◆ Being able to cope with uncertainty and change.
- ◆ Preparedness to listen to others and actively seek their views.
- ◆ Ability to react to an opportunity, and take advantage of change.
- ◆ Ability to think of new approaches, different solutions.

THE BASIS DIMENSIONS (Cont'd)

FOCUS:
Risk Awareness
Risk Management
Balanced Gain
Visioning

- ◆ Thinking forward and visualising possible risks and changes.
- ◆ Preparing plans and options for dealing or coping with possible future risks.
- ◆ Preparedness to balance short term gains for longer term benefits.
- ◆ Having a clear view of your direction, where you want to go.

IMPACT:
Actualisation

- ◆ Seeing it through, turning ideas and concepts into actions.

THE CONTEXTS

- **Sustainability and Renewal (Personal Risk)**
Motivation v. Risk Awareness
- **Relationships and Communication**
Autonomy v. Openness
- **Adaptability and Attitude to Change**
Risk Awareness v. Risk Management
- **Strategic Awareness**
Openness v. Visioning
- **Application of Learning**
Openness v. Actualisation
- **Leadership**
Accountability v. Tolerance of Ambiguity

FEEDBACK: WORKING WITH THE GAPS

- Autonomy v. Openness
- Risk Awareness v. Risk Management
- Vision v. Accountability
- Accountability v. Motivation
- Actualisation v. Overall Graph
- Actualisation v. Vision
- Balanced Gain v. Autonomy
- Autonomy v. Tolerance to Ambiguity